

HACU 11th Annual Latino Higher Education Leadership Institute
Washington Marriott Wardman Park, Washington, DC
October 19 – 20, 2012

*Latino/Latina Leadership in Higher Education:
“Transformational Leadership in Transformational Times”*

Friday, October 19

- 6:30-8:30** **Welcome reception**
- Meet and Greet
 - Start discussion of agenda and issues

Saturday, October 20

- 7:30-8:30** **Continental breakfast and Institute check-in**

- 8:30-9:00** **Welcome and Introductions**

Presenters:

Thomas R. Martinez, Ph.D., Department of Public Policy and Administration, CSU Bakersfield

- Purpose of Institute and Agenda
- The current context of Latino leadership

Emily Calderón Galdeano, Ed.D. (C), Director of Research and Information, HACU

- HACU Special Initiatives

Sponsors:

College Board – Jim Montoya, Vice President of Relationship Development

Educational Testing Service – Yvette Donado, Senior Vice President and Chief
Administrative Officer

TIAA/CREF – Charlotte Boc, Director, Market Strategy, U.S. Hispanic/Women’s Markets

- 9:00-9:45** **Morning Keynote: *Latina/o higher education policy at the national level***

Presenter:

Mark Hugo Lopez, Ph.D., Associate Director, Pew Hispanic Center

- 9:45-10:00** **Break**

- 10:00-11:45** **Career Development and Leadership Roundtable Workshops:
*Preparing Ourselves for Effective Higher Education Leadership***

Facilitator: **Thomas R. Martinez, Ph.D.**

- Participants will choose to participate in two one hour roundtable workshop/special topic discussions
- 9 total workshops to choose from
- Workshops will take place from 10:05-10:50 and 10:55-11:45

Workshop 1: Academic Affairs Administrative & Leadership Development

Facilitators: Jozi De Leon, Ph.D., VP for Equity & Inclusion, University of New Mexico

Effective Latino/a Higher Education Leadership; Career Paths for Success Faculty and Administrative Search Processes: Application, Search, Interview and Vitae

(Participants are asked to bring 10 copies to discuss and exchange)

Workshop 2: Pathways for Student Services Leadership and Development

Facilitator: Frank D. Sanchez, Ph.D., Vice Chancellor for Student Affairs, City University of New York

Effective Student Services Leadership; Career Paths (2 and 4 years institutions) Student Services Search Processes: Application, Search, and Interview Processes Resume Review

(Participant are asked to bring 10 copies to discuss and exchange)

Workshop 3: Pursuing the Ph.D. & Ed.D. – From Beginning to End

Facilitators: Irma Becerra-Fernandez, Ph.D., Vice Provost for Academic Affairs, Florida International University

Everything you ever wanted to know about doctoral committees, but, were afraid to ask. Why a doctorate? Deciding to go for it! — Preparation, Application, Getting Accepted ... Now What? Success Strategies: Thriving in doctoral study; getting past ABD: completing a meaningful-quality dissertation “On Time.”

Workshop 4: Capacity Building in Sponsored Research & Advocacy

Facilitator: Carlos Rey Romero, Associate VP for Research Administration, Univ. of New Mexico

Building research capacity by fostering a culture of research and developing a strong research infrastructure where the research mission is closely linked to education and training missions of an institution — Linking research, teaching and education to advocacy.

Workshop 5: Latina Leadership: What the current research and our own experiences tell us

Facilitator: Kandy Mink Salas, Ph.D., Associate Vice President for Student Affairs, CSU Fullerton

We will discuss the current research on Latinas and leadership, and discuss the intersections of gender, ethnicity, social capital and critical race theory. Encouragers and barriers for Latina leaders in higher education will be explored, and participants will be highly encouraged to share their own experiences.

Workshop 6: Immigration Policy Update – Dream Act, Obama’s Deferred Action Policy, Arizona Border Issues, and More

Facilitator: Kristian Ramos, NDN Immigration Policy Director, Washington, DC

Workshop 7: Fundraising: Yes, you too!

Facilitator: Jay Zambrano, MPA, Executive Director, ¡Adelante! U.S. Education Leadership Fund

As more and more universities seek new funding, you will be asked to become part of the fundraising effort. This session provides an overview of the components of the fundraising process. You’ll learn: golden rules of fundraising; taking the fear out of asking; how to work effectively with your university and advancement; and identifying the “right” potential funding partners.

Workshop 8: Assessing our Leadership, Assessing the Outcomes

Facilitator: Yvette Donado, MBA, Senior Vice President and Chief Administrative Officer, Educational Testing Service (ETS)

We know the challenges and applaud the efforts of many to address them. But we must take stock somehow and assess how our leadership is improving the academic outcomes for Latinos. How are we leaders in education doing? Are we using metrics to show if we are moving the needle, meeting the needs? This session will provide a discussion on the most critical challenges and how to address them.

Workshop 9: The Importance of Mentoring in Moving Up the Ladder

Facilitator: Rosalind Alderman, Ph.D., Assistant Vice President for Retention Management, St. Mary's University

11:45-12:45 Networking Lunch

Welcome:

Antonio Flores, Ph.D., President and CEO of HACU

12:45- 1:30 Afternoon Keynote: *Latino Student Success: Evidence Informing Policies & Practices*

Presenter:

Frank Sanchez, Ph.D., Vice Chancellor for Student Affairs, The City University of New York

**1:30-2:15 Panel: *Transformational Leaders Addressing Diversity*
Chief Diversity Officers at Hispanic Serving Institutions and Emerging HSIs**

Panelists:

Josephine De Leon, Ph.D., Vice President for Equity & Inclusion, University of New Mexico

Elizabeth Ortiz, Ed.D., Vice President for Institutional Diversity & Equity, DePaul University

Benjamin D. Reese, Psy. D., Vice President for Institutional Equity, Duke University and
President of the National Association of Diversity Officers in Higher Education

2:15-2:30 Break

2:30-3:45 President - Chancellor Keynote: *Transformational Leadership in Transformational Times*

Presenters:

Rita Cepeda, Ed.D., Chancellor, San Jose-Evergreen Community College District

William Flores, Ph.D., President, University of Houston - Downtown

**3:45-4:00 Closing Comments and Evaluation:
"What have we learned? What are the next steps to accomplish our personal action agenda?"**